



HOW TO INVITE YOUR BUYERS

EMAIL TEMPLATE + EXAMPLES



WWW.REPSPARK.COM

EMAIL TEMPLATE

**SUBJECT: [YOUR BRAND] INVITE- EXCLUSIVE ACCESS BY
REPSARK**



Hi [contact name],

[CREATE ACCOUNT](#)

We are excited to announce that you can now shop [Brand Name]'s wholesale assortment and place orders against live inventory on RepSpark!

To access our storefront you will have to create a free login profile to get started. We recommend bookmarking the link below so you can easily access our brand and reorder at your convenience

CREATE YOUR ACCOUNT

WWW.RESPARK.COM

EXAMPLES OF EMAILS

OLUKAI

The email template features a blue background with a white cloud pattern. At the top, there is a dark blue header bar containing the text "Men", the "OluKai" logo, and "Women". Below this, the word "ALOHA!" is written in large, bold, white capital letters. Underneath "ALOHA!", the text "You are invited to join the OluKai B2B Platform on ↑ RepSpark" is displayed in white. A large orange button with the text "REQUEST ACCESS" in white capital letters is centered below the invitation text. At the bottom, the text "Please allow 2 - 3 days for the approval process. For use on At Once orders only." is written in a smaller, italicized white font. Annotations with orange arrows point to various parts of the email: "YOUR LOGO" points to the OluKai logo, "STRONG WELCOME" points to the "ALOHA!" text, and "YOUR B2B PORTAL LINK" points to the "REQUEST ACCESS" button.

YOUR LOGO

Men **OluKai** Women

STRONG WELCOME **ALOHA!**

You are invited to join the
OluKai B2B Platform on ↑ RepSpark

REQUEST ACCESS

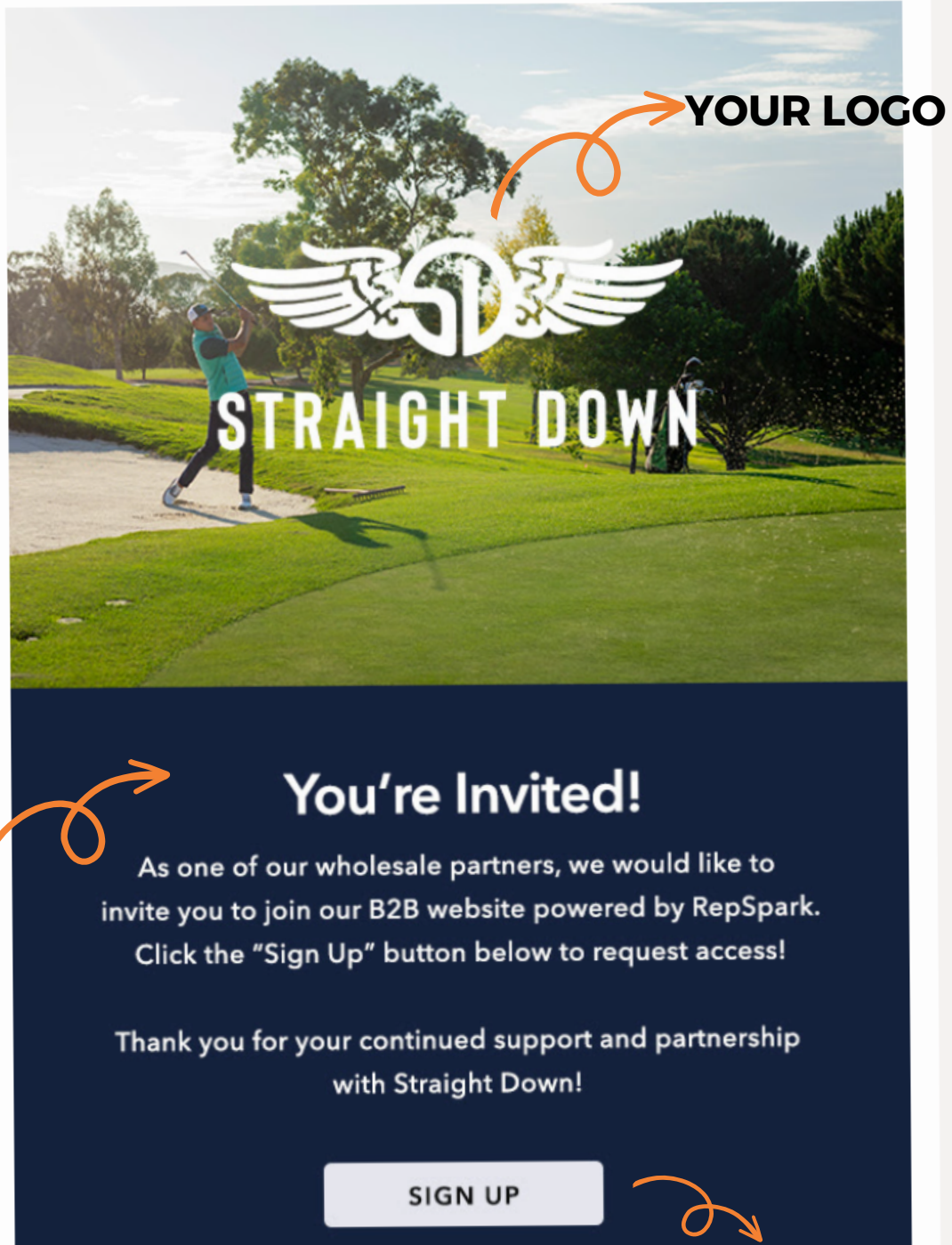
*Please allow 2 - 3 days for the
approval process. For use on
At Once orders only.*

**YOUR B2B
PORTAL LINK**

EXAMPLES OF EMAILS

STRAIGHT DOWN

**STRONG
WELCOME**



YOUR LOGO

You're Invited!

As one of our wholesale partners, we would like to invite you to join our B2B website powered by RepSpark. Click the "Sign Up" button below to request access!

Thank you for your continued support and partnership with Straight Down!

SIGN UP

YOUR CTA

WHY IT WORKS

LOGO + ACTION IMAGE



LOGO+ACTION IMAGE
-MAKE IT CLEAR WHO
YOU ARE

STRONG WELCOME

WELCOME AND
INVITE THEM TO
CHECK OUT YOUR
PORTAL

CTA LINK

CALL TO ACTION TO
YOUR B2B LINK

CHECKLIST

SUBJECT LINES

Here are some subject lines
to get your started

[Your Brand] Exclusive Invite

Invitation for [First Name]

Welcome to Shop: Invite Insite

Exclusive Access to [Your
Brand Name]

WELCOME MESSAGE

Welcome!
You're Invited
We'd like to invite you!
Hi, [First Name]
FYI, Did You Know?
Get Ready To Access
You're Invited to [Brand Name]

CTA

Request Access
Sign Up
Login Now
Let's Go!

NOTES